

Press release

Paris, December 7, 2021

The Royal Commission for AIUla signed two memorandums of understanding with the French companies Dassault Systèmes and the RATP group on long-term strategic partnerships

In April 2018, Saudi Arabia and France signed an intergovernmental agreement on the sustainable development of the AIUla region and its transformation into a world-class cultural and tourist destination.

Born from this agreement, the French Agency for the Development of AIUla (AFALULA) aims to mobilize all French expertise (experts, operators, companies) and to support, within a co-construction framework, its Saudi partner, the Royal Commission for AIUla (RCU).

The Agency brings together some of the world's best experts in all the key areas of the project: museography, archaeology, architecture and urban planning, agriculture and botany, tourism, education, infrastructure, horses, security, water and environmental management.

The joint desire of Saudi Arabia and France is to implement, through the AIUla project, a new model of economic and touristic development focused on the preservation of the environment, respectful of history, territories and inclusive of the local population. This component of sustainable development is at the heart of the bilateral agreement signed between the two nations.

During the visit, on December 4, 2021, of the President of the French Republic, Emmanuel Macron, to the Kingdom of Saudi Arabia (Jeddah), two memorandums of understanding were signed with leading French companies Dassault Systèmes and the RATP group, respectively, on the development of a digital twin and local mobility.

“The signing of these two memorandums of understanding demonstrates the joint desire of Saudi Arabia and France to offer AIUla smart and innovative solutions for the benefit of the region, its inhabitants and the visitors of today and tomorrow. It is also a reminder of the excellence of our French companies in the field of advanced technologies designed to facilitate the sustainable management of territories, to create responsible environments and unique living spaces for all.” **Gérard Mestrallet, Executive Chairman of AFALULA**

The memorandum of understanding signed with Dassault Systèmes aims to provide AIUla with a collaborative digital twin of the territory

The French champion software publisher specialized in the design and operation of virtual worlds is committed to AIUla and offers to the Royal Commission offers its 3DEXPERIENCE platform and its latest technological innovations for smart management of land transformation. A unique destination in the world, AIUla thus displays its ambition to have a digital twin with multiple uses, a true virtual replica of the territory, making it possible to precisely follow its evolution, to imagine more sustainable solutions, to better anticipate and manage risks in the service of quality of life.

The long-term commitment of Dassault Systèmes, and the technological partners that the group will mobilize, is to support the Royal Commission in setting up a cross-cutting digital twin program, which



shows the territory as it works, in 3D, in an augmented way and covers its entire life cycle. By developing a virtual twin of the real world on the 3DEXPERIENCE platform, Dassault Systèmes will offer the Royal Commission a collaborative virtual environment that will contextualize all the available data and enable better management of the various strategic stages of the transformation: design, development, implementation and ongoing management of an urban system (renovation and infrastructure planning, construction of buildings, management of service networks, etc.).

The partnership also includes a commitment to consolidate data from various sources and to constitute a single, reliable and sustainable source for the RCU, the local population and all the actors in the territory.

The Royal Commission for AIUla and Dassault Systèmes will focus in particular on putting technological innovation at the service of AIUla's economic, social and environmental development. An innovative incubation program is also planned to involve the population of AIUla in the digital transformation of the territory.

The memorandum of understanding signed with the RATP group aims to develop local mobility

As a recognized player in urban public transport in Saudi Arabia via its subsidiary RATP Dev and the third largest operator in the world, the RATP group is committed to the Royal Commission for AIUla to achieve its ambition in terms of local mobility.

The RATP group will provide its partner with all its expertise, its ability to innovate as well as its experience as a designer and operator of public transport recognized on an international level. The leading French group in its field will thus contribute to the realization of the ambitions of the Royal Commission set out in the Masterplan "Journey through time" validated by His Royal Highness, Crown Prince Mohammed Bin Salman.

In a spirit of co-construction, the two partners will work to make AIUla a destination and a pleasant place to live where travel will be conducted in a fluid, safe and environmentally friendly way.

As part of this partnership, the RATP group will implement its know-how, its spirit of innovation in design and its operation of safe and connected mobility solutions at the service of a sustainable and smart city. These will include its range of electric and hybrid vehicles, autonomous vehicles and Mobility as a Service (MaaS) solutions

Present on the chain of new transportation (autonomous shuttle, self-service electric scooter, carpooling, car sharing, smart and connected car parks), the partners will focus on developing, operating and maintaining innovative public transport systems to meet the mobility needs of populations: residents, schoolchildren and students as well as tourists, placing innovation on a technological but also social level.

As such, the RATP group is committed through this partnership to participate in the dynamics of local employment by offering training and hiring opportunities for women and men who live in AIUla. The group also undertakes to operate maintenance activities in the territory and to locate the related facilities in AIUla.

This signing sequence follows two previous moments in the history of partnerships between the Royal Commission and French companies. During the last Forum Investment Initiative (FII) in October in Riyadh, a memorandum of understanding was signed with the French group Thales concerning a long-term technological and strategic partnership aiming at making AIUla a smart and sustainable territory. At the same time, a contract was signed with the consortium composed of the three major French engineering groups Egis-Assystem-Setec for the management of the execution and operation of all the infrastructures of AIUla County.

About AFALULA (French Agency for the Development of AIUla)

Born from an intergovernmental agreement signed by France and Saudi Arabia in April 2018, the French Agency for the Development of AIUla (Afalula) was founded in Paris in July 2018. Afalula aims to support, in a spirit of co-construction, its Saudi partner, the Royal Commission for AIUla (RCU), in the sustainable economic, touristic and



cultural development of AIUla, a region with an exceptional natural and cultural heritage located in the Northwest of Saudi Arabia. The agency's mission is to mobilize all French know-how and expertise and to bring together the best operators and companies in the fields of archaeology, museography, architecture, urban planning, tourism, hospitality, infrastructure, education, security, agriculture, botany and sustainable management of natural resources.

About RCU (Royal Commission for AIUla)

The Royal Commission for AIUla (RCU) was established by Royal Decree in July 2017 to preserve and develop AIUla, a region with outstanding natural and cultural heritage, located in northwestern Saudi Arabia. The RCU's long-term plan takes a sensitive, sustainable and responsible approach to urban and economic development in order to preserve the natural and historical heritage of the region, while making AIUla a privileged place where it is possible to live, work and visit. The plan encompasses numerous initiatives in the fields of archaeology, tourism, culture, education and the arts, to address different priorities in economic diversification, empowerment of local communities and the preservation of heritage, as part of the Kingdom of Saudi Arabia's Vision 2030 agenda.

About RCU (Royal Commission for AIUla)

Dassault Systèmes has been a global leader in sustainable innovation for four decades, the catalyst and vehicle for the world's greatest industrial transformations.

In line with what we had achieved with 3D design, digital mock-up (DMU) and product lifecycle management (PLM), in 2012 we unveiled our 3DEXPERIENCE platform, designed to support our customers in their innovation processes so that they can provide their own customers with innovative and memorable experiences. We have supported thousands of industrial partners in the design and manufacture of their products by rethinking all of their development and production methods. Now is the time to broaden our horizons from "object" to "life" by offering the experience of the virtual twin of the human body. In 2020, we announced the extension of the 3DEXPERIENCE domain from object to life, expressing the ambition to realize the virtual twin of the human body.

About the RATP group

With 16 million trips each day worldwide, the RATP Group is a global leader in urban mobility. Present in 13 countries across four continents through its subsidiary RATP DEV, the Group operates daily eight modes of transport (metro, urban and interurban buses, tram, rail, sightseeing, cable transport, maritime shuttles, and transport on demand). It is also present in partnership in other modes across the whole new-mobility chain (autonomous shuttles, self-service electric scooters, carpooling, car sharing, and smart, connected parking). Renowned for its expertise both in infrastructure management and engineering, the Group also offers through its subsidiaries a broad array of urban services in real-estate engineering and management, operation of retail spaces, fibre optics, personalized passenger information or innovative ticketing solutions. In the Paris region, the RATP Group has been operating one of the densest multimodal networks in the world for more than 70 years. Through its 69,000 associates, the RATP Group designs, implements and daily brings to life mobility solutions and innovative services for a sustainable and more human city.

The RATP group in Saudi Arabia

In Saudi Arabia, the RATP group, through its subsidiaries RATP Dev, has a long-term strategic partnership with SAPTCO (Saudi Public Transport Company) on public transport projects in the Kingdom:

- Riyadh's bus network, awarded to the joint venture (Public Transportation Company (PTC) in 2014 ;
- the flagship contract for the operation and maintenance of the Riyadh metro for lines 1 and 2, awarded to the joint venture Capital Metro Company (CAMCO).

By 2023, the RATP group will employ a total of 6,000 people in the Kingdom of Saudi Arabia.



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