

## Press release

Paris, July 6, 2023

### The French Agency for AIUla Development announces the appointment of Mr Aurélien Lechevallier as interim Chairman of AFALULA

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Mr Aurélien Lechevallier, Director General of Global Affairs, Culture, Education & International Development, is appointed interim Chairman of the French Agency for AIUla Development with effect from 6 July 2023 and until the appointment of the Chairman of the French Agency for AIUla Development by decree.

Aurélien Lechevallier would like to thank Gérard Mestrallet for his work over the last 5 years within the French Agency for AIUla Development and with his partners in the Royal Commission for AIUla which has strengthened the bilateral relationship between France and Saudi Arabia and laid the foundations for the transformation of AIUla into a world-class cultural and tourist destination.

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#### About AFALULA (French Agency for AIUla Development)

Born as a result of an intergovernmental agreement signed by France and Saudi Arabia in April 2018, the French Agency for AIUla Development (AFALULA) was founded in Paris in July 2018. In the spirit of collaborative development, AFALULA's objective is to support its Saudi partner, the Royal Commission for AIUla (RCU), in the sustainable economic, tourism, and cultural development of AIUla, a region with an exceptional natural and cultural heritage located in the north-west of Saudi Arabia. The Agency's mission is to mobilize all of France's expertise and know-how and to bring together the best operators and companies in the fields of archaeology, museography, architecture, urban planning, tourism, hotel management, infrastructure, education, security, agriculture, botany, and sustainable natural resource management.

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